

WhatsApp

conversation-based pricing



ManyChat price per 1 conversation started

Country's price per 1 conversation started

Country	Initiated by business	Initiated by contact
Afghanistan	\$0.0856	\$0.0257
Aland Islands	\$0.0555	\$0.0167
Albania	\$0.0960	\$0.0287
Algeria	\$0.1389	\$0.0417
American Samoa	\$0.0555	\$0.0167
Andorra	\$0.0555	\$0.0167
Angola	\$0.1389	\$0.0417
Anguilla	\$0.0555	\$0.0167
Antigua and Barbuda	\$0.0555	\$0.0167
Argentina	\$0.0605	\$0.0363
Armenia	\$0.0960	\$0.0287
Aruba	\$0.0555	\$0.0167
Australia	\$0.0856	\$0.0257
Austria	\$0.1522	\$0.0456
Azerbaijan	\$0.0960	\$0.0287

Bahamas	\$0.0555	\$0.0167
Bahrain	\$0.0836	\$0.0251
Bangladesh	\$0.0856	\$0.0257
Barbados	\$0.0555	\$0.0167
Belarus	\$0.0960	\$0.0287
Belgium	\$0.1522	\$0.0456
Belize	\$0.0555	\$0.0167
Benin	\$0.1389	\$0.0417
Bermuda	\$0.0555	\$0.0167
Bolivia	\$0.0811	\$0.0486
Bonaire, Saint Eustatius and Saba	\$0.0555	\$0.0167
Bosnia and Herzegovina	\$0.0555	\$0.0167
Botswana	\$0.1389	\$0.0417
Brazil	\$0.0575	\$0.0345
British Virgin Islands	\$0.0555	\$0.0167
Brunei Darussalam	\$0.0555	\$0.0167
Bulgaria	\$0.0960	\$0.0287
Burkina Faso	\$0.1389	\$0.0417
Cabo Verde	\$0.0555	\$0.0167
Cambodia	\$0.0856	\$0.0257
Cameroon	\$0.1389	\$0.0417
Canada	\$0.0169	\$0.0101
Cayman Islands	\$0.0555	\$0.0167
Chad	\$0.1389	\$0.0417
Chile	\$0.0870	\$0.0522
China	\$0.0856	\$0.0257
Colombia	\$0.0115	\$0.0069
Cook Islands	\$0.0555	\$0.0167
Costa Rica	\$0.0811	\$0.0486

Croatia	\$0.0960	\$0.0287
Cuba	\$0.0555	\$0.0167
Curacao	\$0.0555	\$0.0167
Cyprus	\$0.0555	\$0.0167
Czech Republic	\$0.0960	\$0.0287
Democratic Republic of the Congo	\$0.1389	\$0.0417
Denmark	\$0.1522	\$0.0456
Dominican Republic	\$0.0811	\$0.0486
Ecuador	\$0.0811	\$0.0486
Egypt	\$0.1233	\$0.0740
El Salvador	\$0.0811	\$0.0486
Equatorial Guinea	\$0.0555	\$0.0167
Estonia	\$0.0555	\$0.0167
Ethiopia	\$0.1389	\$0.0417
Faroe Islands	\$0.0555	\$0.0167
Fiji	\$0.0555	\$0.0167
Finland	\$0.1522	\$0.0456
France	\$0.1646	\$0.0987
French Guiana	\$0.0555	\$0.0167
French Polynesia	\$0.0555	\$0.0167
Gabon	\$0.1389	\$0.0417
Georgia	\$0.0960	\$0.0287
Germany	\$0.1569	\$0.0941
Ghana	\$0.1389	\$0.0417
Gibraltar	\$0.0555	\$0.0167
Greece	\$0.0960	\$0.0287
Greenland	\$0.0555	\$0.0167
Grenada	\$0.0555	\$0.0167
Guadeloupe	\$0.0555	\$0.0167

Guam	\$0.0555	\$0.0167
Guatemala	\$0.0811	\$0.0486
Guernsey	\$0.0555	\$0.0167
Guinea	\$0.0555	\$0.0167
Guyana	\$0.0555	\$0.0167
Haiti	\$0.0811	\$0.0486
Honduras	\$0.0811	\$0.0486
Hong Kong	\$0.0856	\$0.0257
Hungary	\$0.0960	\$0.0287
Iceland	\$0.0555	\$0.0167
India	\$0.0076	\$0.0046
Indonesia	\$0.0363	\$0.0218
Iran	\$0.0555	\$0.0167
Iraq	\$0.0836	\$0.0251
Ireland	\$0.1522	\$0.0456
Isle of Man	\$0.0555	\$0.0167
Israel	\$0.0345	\$0.0207
Italy	\$0.0739	\$0.0444
Ivory Coast	\$0.1389	\$0.0417
Jamaica	\$0.0811	\$0.0486
Japan	\$0.0856	\$0.0257
Jersey	\$0.0555	\$0.0167
Jordan	\$0.0836	\$0.0251
Kazakhstan	\$0.0555	\$0.0167
Kenya	\$0.1389	\$0.0417
Kuwait	\$0.0836	\$0.0251
Kyrgyzstan	\$0.0555	\$0.0167
Laos	\$0.0856	\$0.0257
Latvia	\$0.0960	\$0.0287

Lebanon	\$0.0836	\$0.0251
Lesotho	\$0.1389	\$0.0417
Liberia	\$0.1389	\$0.0417
Libya	\$0.1389	\$0.0417
Liechtenstein	\$0.0555	\$0.0167
Lithuania	\$0.0960	\$0.0287
Luxembourg	\$0.0555	\$0.0167
Macao	\$0.0555	\$0.0167
Macedonia	\$0.0960	\$0.0287
Madagascar	\$0.1389	\$0.0417
Malawi	\$0.1389	\$0.0417
Malaysia	\$0.0841	\$0.0253
Maldives	\$0.0555	\$0.0167
Mali	\$0.1389	\$0.0417
Malta	\$0.0555	\$0.0167
Martinique	\$0.0555	\$0.0167
Mauritania	\$0.1389	\$0.0417
Mauritius	\$0.0555	\$0.0167
Mexico	\$0.0401	\$0.0121
Moldova	\$0.0960	\$0.0287
Monaco	\$0.0555	\$0.0167
Mongolia	\$0.0856	\$0.0257
Montenegro	\$0.0555	\$0.0167
Morocco	\$0.1389	\$0.0417
Mozambique	\$0.1389	\$0.0417
Myanmar	\$0.0555	\$0.0167
Namibia	\$0.1389	\$0.0417
Nepal	\$0.0856	\$0.0257
Netherlands	\$0.1707	\$0.1024

New Caledonia	\$0.0555	\$0.0167
New Zealand	\$0.0856	\$0.0257
Nicaragua	\$0.0811	\$0.0486
Niger	\$0.1389	\$0.0417
Nigeria	\$0.0593	\$0.0356
Northern Mariana Islands	\$0.0555	\$0.0167
Norway	\$0.1522	\$0.0456
Oman	\$0.0836	\$0.0251
Pakistan	\$0.0544	\$0.0163
Palau	\$0.0555	\$0.0167
Palestine	\$0.0555	\$0.0167
Panama	\$0.0811	\$0.0486
Papua New Guinea	\$0.0856	\$0.0257
Paraguay	\$0.0811	\$0.0486
Peru	\$0.0687	\$0.0206
Philippines	\$0.0856	\$0.0257
Poland	\$0.0960	\$0.0287
Portugal	\$0.1522	\$0.0456
Puerto Rico	\$0.0811	\$0.0486
Qatar	\$0.0836	\$0.0251
Reunion	\$0.0555	\$0.0167
Romania	\$0.0960	\$0.0287
Russia	\$0.0762	\$0.0457
Saint Kitts and Nevis	\$0.0555	\$0.0167
Saint Lucia	\$0.0555	\$0.0167
Saint Martin	\$0.0555	\$0.0167
Saint Vincent and the Grenadines	\$0.0555	\$0.0167
San Marino	\$0.0555	\$0.0167
Saudi Arabia	\$0.0374	\$0.0224

Senegal	\$0.1389	\$0.0417
Serbia	\$0.0960	\$0.0287
Seychelles	\$0.0555	\$0.0167
Singapore	\$0.0856	\$0.0257
Sint Maarten	\$0.0555	\$0.0167
Slovakia	\$0.0960	\$0.0287
Slovenia	\$0.0960	\$0.0287
Solomon Islands	\$0.0555	\$0.0167
Somalia	\$0.1389	\$0.0417
South Africa	\$0.0322	\$0.0193
South Korea	\$0.0555	\$0.0167
Spain	\$0.0707	\$0.0424
Sri Lanka	\$0.0856	\$0.0257
Sudan	\$0.1389	\$0.0417
Suriname	\$0.0555	\$0.0167
Swaziland	\$0.1389	\$0.0417
Sweden	\$0.1522	\$0.0456
Switzerland	\$0.1522	\$0.0456
Syria	\$0.0555	\$0.0167
Taiwan	\$0.0856	\$0.0257
Tajikistan	\$0.0856	\$0.0257
Thailand	\$0.0856	\$0.0257
Togo	\$0.1389	\$0.0417
Tonga	\$0.0555	\$0.0167
Trinidad and Tobago	\$0.0555	\$0.0167
Tunisia	\$0.1389	\$0.0417
Turkey	\$0.0115	\$0.0034
Turks and Caicos Islands	\$0.0555	\$0.0167
U.S. Virgin Islands	\$0.0555	\$0.0167

Uganda	\$0.1389	\$0.0417
Ukraine	\$0.0960	\$0.0287
United Arab Emirates	\$0.0363	\$0.0218
United Kingdom	\$0.0744	\$0.0446
United Republic of Tanzania	\$0.1389	\$0.0417
United States	\$0.0169	\$0.0101
Unknown	\$0.0555	\$0.0167
Uruguay	\$0.0811	\$0.0486
Uzbekistan	\$0.0856	\$0.0257
Vanuatu	\$0.0555	\$0.0167
Venezuela	\$0.0811	\$0.0486
Vietnam	\$0.0856	\$0.0257
Yemen	\$0.0836	\$0.0251
Zambia	\$0.1389	\$0.0417
Zimbabwe	\$0.0555	\$0.0167

Region's price per 1 conversation started

If your country is not on the list, we apply rates in accordance with your region:

Region	Initiated by business	Initiated by contact
North America	\$0.0169	\$0.0101
Rest of Africa	\$0.1389	\$0.0417
Rest of Asia Pacific	\$0.0856	\$0.0257
Rest of Central & Eastern Europe	\$0.0960	\$0.0287
Rest of Latin America	\$0.0811	\$0.0486
Rest of Middle East	\$0.0836	\$0.0251
Rest of Western Europe	\$0.1522	\$0.0456
Other*	\$0.0555	\$0.0167

Countries within regions

***Rest of Africa**

Burundi

Eritrea

Gambia

Guinea-Bissau

Rwanda

Sierra Leone

South Sudan

***Rest of Asia Pacific**

Turkmenistan

***Other**

All other countries not listed above